

Emerald Health Pharmaceuticals Inc.

Privacy Policy

1. Introduction

The site currently located at www.emeraldpharma.life, together with any successor site(s) (“Site”) and all information, descriptions, photos, images, videos recordings and the like (“Content”) available on or through the Site (collectively “Platform”) are provided and operated by Emerald Health Pharmaceuticals Inc. and affiliated entities (“we,” “our,” “us,” or “Company”).

This Privacy Policy explains how we collect, protect, use and share information collected from our Platform. Access to, and use of the Platform is governed by this Privacy Policy regardless of how the user (“you”, or “user”) accessed the Site.

Please read this Privacy Policy carefully. Its provisions may have changed since you last accessed or used the Platform. By accessing or using any part of the Platform, you agree to this Privacy Policy.

This Privacy Policy applies only to your use of the Platform. It does not apply to your relationship with the Company as an investor in the Company or any participant in an offering promoted by Company, which is covered by other legal terms.

If at any time you find these Terms unacceptable or if you do not agree to these Terms, please do not use the Platform.

If you are an individual accessing or using the Platform on behalf of, or for the benefit of any corporation, partnership or other entity with which you are associated (“Entity”), you are agreeing to this Privacy Policy on behalf of yourself and such Entity, and you represent and warrant that you have the legal authority to bind such Entity. References to “you”, “your” and “user” will refer both to the individual using the platform and such Entity, if any.

2. Children and Minors

Our Platform is not directed toward individuals under the age of eighteen (18). We request that such individuals refrain from using the Platform, and do not provide the Platform with any information that can be associated with them.

If we learn that information has been collected from a user under 18 years of age on or through the Platform, we will take the appropriate steps to cause this information to be deleted. If you are the parent or legal guardian of a child under 18 and you believe that the child has provided

Personal Information to us, please contact us as provided in the “How to Contact Us” section, to have child’s account terminated and information deleted.

3. Information we Collect and How we Use It

We collect information that allows the identification of an individual, such as a name, home address, telephone number or email address, and the other information that a user provides when filling out a sign-up form on the Site, and that may be directly combined with such identifying information.

We automatically track certain information based upon each user’s use of the Site. This information is used to conduct research on our users’ demographics, and interests. Among other things, this information allows us to create content that is most relevant to you, and alert you to new information or opportunities that we offer.

We also automatically receive and record technical information about each user’s use of our Site. This information includes Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We aggregate this information with other pieces of information to derive the approximate location of users, analyze trends, diagnose server problems, administer and improve the Platform.

4. Registration

If you wish to access certain areas of the Platform, you must first register with us. To register, you must provide accurate contact information including name and email address.

5. Cookies

Cookies are small files that are placed on a user’s desktop, notebook or mobile device by a website you visit for record-keeping or tracking purposes. We use cookies and other tracking technologies on the Platform. Cookies help us enhance your experience by speeding your navigation through the Platform, recognizing you, and tracking your usage of the Platform. This Privacy Policy covers our use of cookies and does not cover the use of cookies by any third-parties.

Cookies are necessary to use certain portions of our Platform. You can remove certain cookies or configure your browser to prevent cookies from being set on your computer. However, if you do so, your ability to use the Site and Platform may be limited and you may not be able to use certain features of the Site.

6. Analytics.

We use Google Analytics, which uses cookies and similar technologies to collect and analyze information about use of the Services and report on activities and trends. This service may also collect information regarding the use of other websites and online resources. You can learn about Google's practices by going to www.google.com/policies/privacy/partners/. You can block the use of this tool by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

7. Service Providers

We may retain the services of third parties to perform business functions on our behalf (e.g., mailing, maintenance, security, data analytics, email transmission, database management, or data hosting. These service providers agree to only use our user's information in accordance with this Privacy Policy and for no other purpose than to provide us with the services we request.

8. Related Parties

We may share some information with our affiliates (including a parent company, subsidiaries, joint venture partners or other companies that we control or that are under common control with us), in which case we will seek to require those affiliates to honor this Privacy Policy.

9. Other Sharing and Disclosure of Information

We may share information with their parties from time to time as follows:

As required by Law

We may disclose information about users if we have a good-faith belief that doing so is required by a subpoena or other judicial or administrative order. This may include responding to legal requests from jurisdictions outside of the United States, where we have a good faith belief that the response is required by law in that jurisdiction.

As required by Law / Certain Business Transactions

We may disclose information in connection with an actual or proposed corporate transaction, or insolvency proceeding involving all or part of the business or asset to which the information pertains. In the event of a change in ownership, merger, acquisition, or transfer or sale of all or a portion of our assets, we reserve the right to transfer all information we have collected and processed through the Platform to the successor entity.

To Protect Rights

We may disclose information where we, in good faith, deem it appropriate or necessary to prevent violation of the Terms and Conditions or our other agreements; take precautions against liability; protect the rights, property, or safety of Company, any individual, or the public;

maintain and protect the security and integrity of our Platform or infrastructure; protect ourselves and our Platform from fraudulent, abusive, or unlawful uses; investigate and defend ourselves against third-party claims or allegations; or assist government enforcement agencies.

10. Links to Other Sites

If our Site links to other websites, this Privacy Policy does not apply to those other websites unless otherwise specifically stated. We are not responsible for the privacy policies and practices of such other sites. If you choose to visit those other websites, you should carefully read the privacy policies and terms and conditions on these other websites.

11. Security

We use reasonable security measures to protect information against the loss, unauthorized access, misuse, alteration and destruction of information under our control, both during the transmission and once we receive it. We instruct our service providers and other parties who might have access to the information to use physical, electronic, and administrative procedures to safeguard the confidentiality of your personal information.

Although we make good faith efforts to maintain the security of information about our users, no method of transmission over the Internet or method of electronic storage, is 100% secure and we cannot guarantee that it will remain free from unauthorized access, use, disclosure, or alteration. Further, we cannot guarantee that our security measures will prevent hackers or other unauthorized persons from illegally accessing or obtaining this information.

We restrict access to information to Company employees, contractors and agents who need to know that information in order to operate, develop or improve the Platform. These individuals are bound by strict confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

12. Security Breach

If we learn of a security breach, we may attempt to notify you electronically so that you can take appropriate protective steps. By using the Platform or by providing information to us through the Platform, you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Platform.

If a security systems breach occurs, we may post a notice on our Site homepage and may email you at the email address you have provided to us. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. This notice paragraph applies only to users of Platform from whom we have received a postal address.

13. Notice to California Residents

If you are a resident of the state of California:

California Law permits each California resident who is a user to request information regarding the disclosure of the user's information by us to a third party for the third party's direct marketing purposes. To make such a request, please contact us as provided in the "How to Contact Us" section.

California Law grants California residents the right to know how each Sites responds to "Do Not Track" browser settings. Our Site is not at this time configured to read or respond to "do not track" settings or signals in your browser headings, which vary by browser provider, because a uniform technological standard has not yet been developed

14. Changes to this Privacy Policy

We may change this Privacy Policy from time to time. You agree that we may notify you about these material changes by placing a notice on the Site. You should check the Site frequently for updates. Your continued use of our Platform after such change will be deemed your agreement to the new terms.

If we are going to use any information in a manner that is materially different from that stated in our Privacy Policy at the time we collected such information, we will give you reasonable and appropriate notice regarding the change in accordance with applicable law.

15. How to Contact Us

If your information changes, or if you require further assistance, or if you have questions, concerns or feedback regarding this Privacy Policy, please contact us as indicated below, and our agents will assist you.

You can contact us

By email at: info@emeraldpharma.life
By postal mail at: Emerald Health Pharmaceuticals Inc.
Attn: Legal
5910 Pacific Center Blvd, Ste 300
San Diego, CA 92121

Please do not send us any sensitive information (such as financial information or identification information, etc.) unless you do in accordance with instructions we have provided you in advance and in writing about the method to use to transmit sensitive information in a secure manner.

Last Updated: July 8, 2019